What are three conclusions that we can draw about crowdfunding campaigns?

1. Theater had significantly the highest number of outcomes: successful, failed, and canceled compared to the other parent categories present. Additionally, the plays sub category was always aligned with the theater parent category. Despite, the quantity of these categories being significantly higher than the other categories (both parent and sub); the failure rate and success rate did not seem to differ in a significant manner compared to the general population. In conclusion, the quantity of crowdfunding attempts per category does not seem to have a measurable difference on success rate (outcome) of the individual crowdfunding attempt.
2. Though a small sample size, journalism had a 100% success rate of crowdfunding attempts, indicating that if one were to attempt to crowdfund in order to raise funding for their venture and/or project, journalism may be a good avenue to pursue this in.
3. Generally, crowdfunding seems to be attempted more within the humanities and/or entertainment sectors in comparison to science driven sectors (technology). Success rates seem to be synonymous across the board.

What are some limitations of this dataset?   
  
Despite giving us specific data on crowdfunding attempts within different sectors of business/entertainment, we do not have any data supporting long term success / revenue generation of these sectors of business/entertainment overtime. Therefore, it is difficult to conclude whether the quantity of crowd-funding attempts within each space are accurately reflective of the specific industry’s growth throughout the years. Additionally, this data seems to be skewed towards specific industries and not fully inclusive of all crowdfunding campaigns.   
  
What are some other possible tables and/or graphs that we could create, and what additional value would they provide?

* Pivot table and graph showing average percent funded by outcome and category
  + Would provide value in showing the proportional funding % in correlation to the values above, would like to see the relationship in % funded especially in relation to the outcome by category
* Table assessing outcome vs country to see if there’s a correlation with successful outcomes based on a country’s origin.
* Percent funded vs average donation